

**THE AGRICULTURAL TRUST**

**JOB DESCRIPTION**

<b>JOB TITLE:</b> Machinery Editor	<b>DEPARTMENT:</b> Irish Farmers Journal - Editorial
<b>REPORTING TO:</b> Deputy Editor	<b>CONTRACT TYPE:</b> Permanent

**WORKING ARRANGEMENTS:**

37½ hours per week, based in The Agricultural Trust offices at Irish Farm Centre, Dublin 12. Office hours are normally from 9.00am to 5.30pm from Monday to Friday, but may be varied by the Editor and Chief Executive in accordance with business requirements.

**OVERALL PURPOSE OF JOB:**

To provide the best possible machinery coverage in the Irish Farmers Journal and associated publications with strong representative role, leading a team of machinery journalists

**MAIN ACTIVITIES/KEY TASKS:**

- Plan, source, analyse and write quality Machinery content for print, online, social and video including vintage, motoring and plant, to educate and inform in a reader friendly format both in the Irish Farmers Journal and in supplements.
- To portray the Irish Farmers Journal in the most favourable light possible to (1) farmers, contractors and readers with an interest in farm machinery, (2) the Farm Machinery industry.
- To participate fully, and occasionally initiate, field events and demonstrations.
- Promote the interests of the Irish Farmers Journal through Industry events, demonstrations, etc.
- Ensure up to date knowledge of the latest technical developments and put forward proposals for innovative machinery coverage.
- Maintain and develop contacts with people who supply information both nationally and internationally.
- Work on supplements and other publications as required.
- Be familiar with the operation in the production area on page layout
- Work closely with the Commercial Department in the development and maintenance of profitable machinery coverage for the company.
- Lead a team of machinery journalists including performance management, training & development, recruitment, time and attendance management etc.
- To be an integral part of the Editorial team.
- Participate in the Irish Farmers Journal meetings and discussions.
- Ensure that all agreed deadlines are met.
- Contribute to the implementation of the Irish Farmers Journal’s digital strategy, including daily news updates, blogs, social media and multi-media outlook etc as required

**SKILLS/KNOWLEDGE REQUIREMENTS:**

- Third Level qualification in Agriculture, Agricultural Engineering or a related discipline
- Authoritative knowledge of Irish and international Farm Machinery with good knowledge of overall Agricultural industry
- Experience and skills in writing and research. Strong command of English
- Computer literacy and digital skills including video and online media
- Team management experience an advantage
- Self-starter
- Excellent communication and interpersonal skills
- Ability to work to strict deadlines

**OTHER FEATURES OF THE ROLE:**

- Be available to travel nationally and internationally
- Responsibilities are flexible and may be changed and / or added to in accordance with business requirements
- The role-holder will be required to work on any project that the Editor & Chief Executive and / or the Deputy Editor may reasonably delegate at any time and, if necessary, to work as part of The Agricultural Trust team on any publications / tasks as required